

Welcome to **SOUTH AFRICA**



One of the world's most **sophisticated, diverse and promising** emerging markets



Welcome to KWAZULU-NATAL





Who is
Trade & Investment
KwaZulu-Natal



Provincial Economic Development Agencies



MANDATE



- Identify, develop, market and **promote investment opportunities** in the Province to international and domestic investors
- Develop the **export capacity** of the Province
- Develop **export markets** for companies in KZN
- Foster trade and investment within the Province
- Develop a **Provincial Investment and Export Plan**
- Keep and maintain a **database of opportunities** within the Province in such a manner as to benefit all sectors of the economy

VISION



To be the leader in developing and promoting export trade in KwaZulu-Natal and to position the Province as a premier destination for investment



MISSION



- To **brand** and **market** KZN as an investment destination
- To **identify** and **package** investment opportunities in KZN
- To link opportunities to the **developmental needs** of the KZN community
- Ensure **easy access to investment and export trade opportunities**

Knowledge Management Unit



Policy Advocacy

- Advocate for a conducive business environment in the KZN province
- TIKZN to become the central point for trade and investment through provincial coordination
- Project Brokering Unit interventions for business
- Develop feasibility for the establishment of a One-Stop-Shop
- Collaboration programmes with SALGA and District Development Agencies (DDA)
- Trade and Investment policy review roundtable and publications

Knowledge Management Unit



- Research and Information: Quantec, Trade map, Decision Support Model (DSM), Business Monitor International (BMI), Ezee-Dex Business Database
- Develop sector analysis reports and strategies
- Package opportunities for export
- Package high impact investment opportunities
- Generate, collate and disseminate economic and business information to partners and stakeholders



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EXPORT DEVELOPMENT & PROMOTION



- To open up new markets for KZN Exporters
- To build capacity and develop KZN Companies allowing them to increase their propensity to export



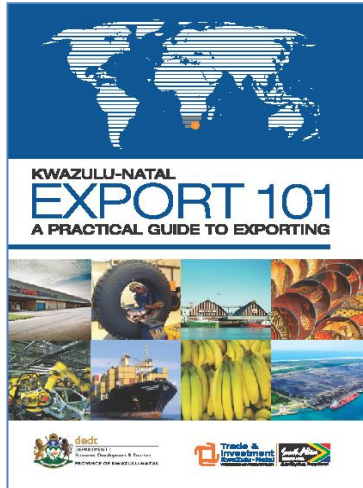
TRADE DEVELOPMENT & PROMOTION



- Export Awareness
- Capacity Building for Exporters
- Market Development
- Information and Trade Intelligence
- Assistance with Incentives
- Coordination of Trade Shows



TIKZN's TOOLKIT



Export Portal: www.exportkzn.co.za

KwaZulu-Natal Exporters Database

Export Information Repository: DSM,
Product Analysis, etc

Access to Export Incentives

INVESTMENT PROMOTION



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KwaZulu-Natal Investment

Key Factors

- Attractive investment climate with strong public sector support
- Large pool of skilled and experienced English-speaking talent
- World class strength in financial and legal domains
- Mature domestic market with significant cost savings
- Increased global connectivity through world trade routes
- Province thriving as a popular tourism destination



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Thank You

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